



ವಿಶ್ವೇಶ್ವರಯ್ಯ ತಾಂತ್ರಿಕ ವಿಶ್ವವಿದ್ಯಾಲಯ

(ವಿಟಿಯು ಅಧಿನಿಯಮ 1994ರ ಅಡಿಯಲ್ಲಿ ಕರ್ನಾಟಕ ಸರ್ಕಾರದಿಂದ ಸ್ಥಾಪಿತವಾದ ರಾಜ್ಯ ವಿಶ್ವವಿದ್ಯಾಲಯ)

VISVESVARAYA TECHNOLOGICAL UNIVERSITY

Centre for UG & PG Studies and Regional Office, Kusnoor Road, Kalaburagi-05

Celebrates its 3rd Edition of

YUKTI

REIGNITE THE FIRE

2026

**REGIONAL LEVEL
TECHNO MANAGEMENT-CULTURAL FEST**

27 - 28

MARCH 2026

**EVENT
BROCHURE**





ವಿಶ್ವೇಶ್ವರಯ್ಯ ತಾಂತ್ರಿಕ ವಿಶ್ವವಿದ್ಯಾಲಯ

(ವಿಟಿಯು ಅಧಿನಿಯಮ 1994ರ ಅಡಿಯಲ್ಲಿ ಕರ್ನಾಟಕ ಸರ್ಕಾರದಿಂದ ಸ್ಥಾಪಿತವಾದ ರಾಜ್ಯ ವಿಶ್ವವಿದ್ಯಾಲಯ)

VISVESVARAYA TECHNOLOGICAL UNIVERSITY

Centre for UG & PG Studies and Regional Office, Kusnoor Road, Kalaburagi-05

Celebrates its 3rd Edition of

YUKTI

REIGNITE THE FIRE 2026

REGIONAL LEVEL TECHNO MANAGEMENT-CULTURAL FEST

Title Sponsor



Associate Sponsor



Co-Sponsor



VALPRA BIOTECH PVT. LTD.

Dulesh Patil

Class 1 Contractor





REGIONAL LEVEL
TECHNO MANAGEMENT-CULTURAL FEST



VISVESVARAYA TECHNOLOGICAL UNIVERSITY

At the heart of technological advancement and academic brilliance stands Visvesvaraya Technological University (VTU), a University dedicated to shaping the future of engineering, technology, management, and innovation.

Established in 1998, VTU has emerged as a premier technical university in India, providing a dynamic and conducive environment for learning and research. The university's commitment to academic excellence and innovation has made it a hub for aspiring engineers, technologists, and researchers.

VTU believes in a holistic approach to education, emphasizing not only technical proficiency but also the development of critical thinking, problem-solving skills, and a deep understanding of ethical practices. The curriculum is designed to meet the demands of the rapidly evolving technological landscape while nurturing well-rounded individuals.

VTU stands at the forefront of ground breaking research and development. The university's research centers and collaborations with industry leaders foster an environment where students and faculty can engage in cutting-edge projects, contributing to advancements in fields such as artificial intelligence, robotics, sustainable technologies, and more.

With a commitment to providing a global perspective to its students, VTU encourages international collaborations, exchange programs, and participation in global conferences. This exposure not only broadens the horizons of the students but also prepares them to tackle challenges on a global scale. Embark on a journey of knowledge, innovation, and growth at Visvesvaraya Technological University – where excellence knows no bounds.



REGIONAL LEVEL
TECHNO MANAGEMENT-CULTURAL FEST



Message from **Dr. Vidyashankar S.**

Hon'ble Vice Chancellor, VTU Belagavi

Dear Friends,

It is with immense pleasure and pride that I extend a warm welcome to you all to Visvesvaraya Technological University "Yukti 2024" Regional Level Techno-Cultural Fest. This event is not merely a gathering; it is a celebration of the boundless ingenuity and cultural diversity that defines our university.

In the realm of technology, our students are pioneers, pushing the boundaries of innovation. The fest showcases cutting-edge projects that are more than just academic exercises – they are glimpses into the future. From robotics to artificial intelligence, our students' creations are a testament to their dedication, curiosity, and the world-class education they receive at VTU.

However, this fest is not solely about circuits and algorithms; it's also about the human touch, the beating heart of culture. Our students, hailing from diverse backgrounds, unite to create a kaleidoscope of cultural performances that captivate the soul. Dance, music, drama, and art converge in a spectacular display, weaving together the rich tapestry of our collective heritage.

As you immerse yourselves in the festivities, I encourage you to embrace the spirit of innovation and cultural exchange that defines [University Name]. May this Techno-Cultural Fest be a source of inspiration, creativity, and unity for everyone involved.

Dr. Prasad B. Rampure
Registrar,
VTU Belagavi

Dr. Ujwal U. J.
Registrar (Eval),
VTU Belagavi

Dr. Prashantha Nayaka G.
Finance Officer,
VTU Belagavi

Dr. Shubhangi D. C.
Regional Director (I/c),
VTU Kalaburagi

Dr. Baswaraj Gadgay
Chief Coordinator, YUKTI 2026

Dr. Ambresh Bhadrashetty
Coordinator, YUKTI 2026

Dr. Maneeth P. D.
Coordinator, YUKTI 2026



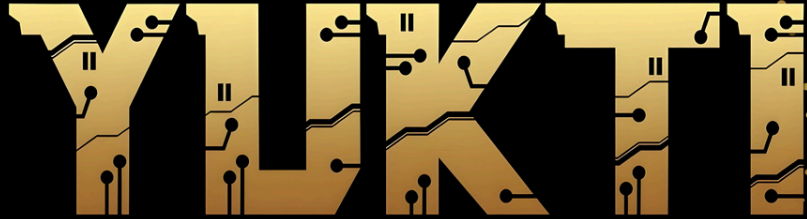
ವಿಶ್ವೇಶ್ವರಯ್ಯ ತಾಂತ್ರಿಕ ವಿಶ್ವವಿದ್ಯಾಲಯ

(ವಿಜಯ ಅಧಿನಿಯಮ 1994ರ ಅಡಿಯಲ್ಲಿ ಕರ್ನಾಟಕ ಸರ್ಕಾರದಿಂದ ಸ್ಥಾಪಿತವಾದ ರಾಜ್ಯ ವಿಶ್ವವಿದ್ಯಾಲಯ)

VISVESVARAYA TECHNOLOGICAL UNIVERSITY

Centre for UG & PG Studies and Regional Office, Kusnoor Road, Kalaburagi-05

TITLE SPONSOR



REIGNITE THE FIRE 2026

REGIONAL LEVEL TECHNO - MANAGEMENT - CULTURAL FEST

manthana

TECHNICAL EVENTS

Robo Race & War Ideathon
Coding, Quiz & Elocution
Tod-Jod (Mech.)
Popsicle Model Making (Civil)



chintana

MANAGEMENT EVENTS

Daksha (Best Manager)
Shreshtha Vitta (Finance)
Vipanan (Marketing)
Manava Sansadhan (HR)
Sumedha (Start up)



kalachitrana

VISUAL ART

Photography / Videography
(Still / Spot / Short)
Painting
Sketch Art
Selfie Point



manoranjana

CULTURAL EVENTS

Ramp Walk (Ethnic) Solo & Group
Dance Solo & Group
Singing Solo & Group



krida ratna

GAME ZONE

Treasure Hunt
BGMI
Extra Yard (Team Work)



CHIEF PATRON

Dr. S. Vidyashankar
Hon'ble Vice Chancellor, VTU, Belagavi

PATRONS

Dr. Prasad B. Rampure
Registrar, VTU, Belagavi

Dr. Ujwal U. J.
Registrar (Eval), VTU, Belagavi

Dr. Prashantha Nayaka G.
Finance Officer, VTU, Belagavi

Dr. Shubhangi D. C.
Regional Director (I/c), VTU, Kalaburagi

CHIEF COORDINATOR

Dr. Baswaraj Gadgay
Contact : 94487 54546

COORDINATORS

Dr. Ambresh Bhadrashetty
Contact : 8749039999

Prof. Maneeth P. D.
Contact : 9886120967

UNLOCK YOUR POTENTIAL - EXPLORE NEW HORIZONS
& EXPERIENCE UNFORGETTABLE MEMORIES

at our
exclusive event!

27 & 28
MARCH 2026
@6PM



Scan for Registration

VISIT US : WWW.YUKTIKL.B.VTU.AC.IN

star attractions



MEHFIL-E-SABRI BROTHERS

RAJESH KRISHNAN

DR. SHAMPITHA MALNAD

SHIVANI SWAMY

RAGHU ALIAS RAGINI

SAVAARI THE FUSION BAND



General Rules and Guidelines for Techno-Cultural Events

1. For participating in the events, the college has to register in the website: <https://yuktiklb.vtu.ac.in> and a College Cultural Coordinator has to accompany the students.
2. Registration process has to be completed on or before 2.00 pm noon on 25 March 2026
3. The students must carry their college Id cards.
4. Each college should send only one participant or team in each event. However, the students can participate in all other events also. (Note: Check the timings of all events).
5. Participants should go through the event rules and regulations and adhere to them.
6. Students are advised to bring their equipment's, dresses, stationery and other items and the same will not be provided by the organizers.
7. For VTU affiliated colleges, accommodation will be provided free of cost for the out-station participants.
8. All participants should compulsorily report on the first day at 8.30 am.
9. Organizers will not be responsible for the participant's belongings.
10. Yukti-2026 organizers reserve the right to amend or update the rules and regulations at any time.
11. Judges and organizing committees' decision shall be final and binding in all events.
12. Information regarding the events will be available at the Help desks, and for more details and updates, visit us <https://yuktiklb.vtu.ac.in>





REGIONAL LEVEL
TECHNO MANAGEMENT-CULTURAL FEST



Prakalpa Prastuti (Ideathon)

Technical specifications

1. Project based on recent technologies like IOT, Artificial Intelligence, Machine Learning, Image processing, Embedded System, Big data, Deep Learning, Networking and Cyber Security.

2. Any suitable tools and programming languages can be used.
Domains to be chosen for projects:

- Infrastructure
- Health Care
- Social security
- Digital Finance
- Transportation
- Rural employment
- Agricultural
- Water and land management
- E-learning
- Pollution

Note: Any topic related to society that is helpful and contributes to the well being and development of the community can be chosen.

Rules and Regulations

1. Team should contain maximum 3 members.
2. 10 (7+3) minutes will be given for presentation to the team.
3. PPT Presentation must contain maximum 10 slides.
4. Bonus points will be awarded on spot modifications.
5. Participant should bring required components and devices.

Judgment Criteria

1. Novel approach towards the project.
2. Demo/Implementation.
3. Future scope of the project.

Registration Fees: Rs. 299/-

Faculty Coordinators:

1. Dr. Megha Rani Raigonda - Chairman
2. Prof. Shobha Biradar - Member
3. Prof. Udaykumar Tippa - Member
4. Prof. Rani - Member
5. Prof. Ambika S. - Member

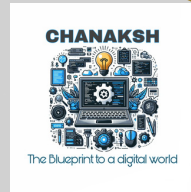
Student Coordinators:

1. Sanni Kumar - 6362527976
2. Shashikanth - 9901337244





REGIONAL LEVEL
TECHNO MANAGEMENT-CULTURAL FEST



CHANAKSH (Coding)

“The Blueprint to a Digital World”

TERMS AND CONDITIONS:

The Coding Event will consist of 3 rounds. Participants must successfully clear each round to qualify for the next round.

Round 1:Byte Blitz (Quiz Round)

1. This round will consist of 25 Multiple Choice Questions (MCQs) related to programming, Python.
2. Each correct answer carries 1mark.
3. No negative marking for incorrect answers.
4. Max Time Duration: 25minutes.
5. The quiz will be conducted through online, by participants smart phones (live monitoring), (Every participant should bring their own smart phone with internet connection).
6. Participants must complete the quiz within the given time.
7. Based on the highest scores, (limited to 20) participants will be shortlisted for Round 2.

Round 2: Code Craft Arena (Programming Round)

1. Participants will be given 4 problem statements.
2. Participants must solve at least 2 problems compulsorily.
3. Only Python programming language must be used.
4. For each problem, participants must submit:
 - Title of the problem
 - Algorithm
 - Python Program
 - Expected Output
5. Max Time Duration: 30 minutes.
6. Evaluation will be based on:
 - Correctness of the solution
 - Logic and algorithm design
 - Code clarity
 - Correct output

Participants who score maximum marks (limited to10) are allowed for Round 3.

Round 3: AI Vision Round (AI-Based Problem Solving Round)

1. Participants must write a Python program that solves a real-world problem using Artificial Intelligence concepts.
2. The submission must include:





REGIONAL LEVEL
TECHNO MANAGEMENT-CULTURAL FEST



- Problem Statement
 - Approach/Methodology
 - Algorithm or Model Used
 - Python Implementation
 - Expected Output
3. Only Python programming language is allowed.
4. Max Time Duration: 45minutes.
5. Evaluation will be based on:
- Innovation and creativity
 - Relevance of the real-world problem
 - Correct use of AI concepts

General Rules/Conditions

1. Participants must strictly follow the instructions given by the event coordinators.
2. Use of mobile phones, internet, or external devices is not allowed unless permitted by organizers.
3. Plagiarism or copying from others will lead to disqualification.
4. Participants must maintain discipline and fair participation throughout the event.
5. The decision of judges and organizers will be final.

Registration Fees: Rs. 299/-

Faculty Coordinators:

- Dr. Swaroopa Shastri - Chairman
- Prof. Ambika Matur - Member
- Prof. Kaveri Hulimani - Member
- Prof. Khaleda Begum - Member

Student Coordinators:

- Sakshi- 8217878504
- Yogesh - 7019762483





ROBO SAMARA (Robo Race)

“Bolts, Bytes & Battle...”

OBJECTIVE:

In this competition, the contestant or team of contestants design a robot either wired or wireless within the specified dimensions that can be operated manually. The robot that will complete the specified task in the least time will be the winner.

GAME PLAY RULES:

1. The Robot will be placed at the start line. the robot starts when the timer starts.
2. The Robot should remain on track, otherwise, it has to start from the last checkpoint crossed, though the timer will not be stopped. there are penalties for each obstacle skipped. penalties will be added to the total time.
3. The timer will stop as soon as the robot crosses the finish line.
4. Scoring and penalty rules will be announced on the day of the event.

THE ROBO SPECIFICATIONS:

1. The machine can be wired/wireless.
2. The machine must be controlled manually.
3. The maximum dimension of the bot should be 300mm x 300mm x 300mm (L x B x H), failing which the team will be disqualified from the competition.
4. The total weight of the bot should not exceed 5 kg.
5. The machine must not be made from Lego parts or any ready-made assembly kits, and it must be powered electrically only. The use of an IC engine is not allowed.
6. The robot can be powered by a power source such as a battery fixed on the robot or by a stationary power source connected to the robot by a cord.





REIGNITE THE FIRE 2023
REGIONAL LEVEL
TECHNO MANAGEMENT-CULTURAL FEST



7. Potential between any two points on the robot should not exceed 12v.
8. Participants should keep spare batteries, otherwise, it may lead to disqualification if the bot is not ready or stops in between the races.
9. The length of the wire (for wired bots) should be long enough, and the wire should remain slack during the complete race.

RACE TRACK:

1. There will be only one start and one finish line. the track surface and course line may have unevenness.
2. There will be certain obstacles in the racetrack, which will try to slow down the robot.

TERMS AND CONDITIONS:

1. A team can have a maximum of 4 members.
2. One team member is elected as the robot handler. only that team member is permitted to control the robot during the game.
3. All other team members must remain outside the game zone.
4. Unethical behavior could lead to disqualification.
5. Robots or participants that cause deliberate interference with other robots or damage to the arena will be disqualified.
6. All decisions about scoring, game play, timing, and participation, made by the organizing committee are final.
7. The decision of the judges will be final and abiding. Arguments with judges in any form will lead to the disqualification of the team.

Registration Fees: Rs. 299/-

Faculty Coordinators:

1. Dr. Bharati S. Pochal - Chairman
2. Prof. Shilpa Joshi - Member
3. Prof. Vijayalaxmi S. D. - Member
4. Prof. Shruthi Rampure - Member

Student Coordinators:

1. Mudgal - 7795439113
2. Vishal - 9964661046





ROBO SAMARA (*RoboWar*)

OBJECTIVE:

In this competition, the contestant or team of contestants design a robot either wired or wireless within the specified dimensions that can be operated manually. Robo's task is to push the opposing robot out of the designated Arena.

ROBO SPECIFICATION:

1. The dimensions of the robot used for robowar should not be more than 400 mm x 400 mm (length x breadth).
2. The maximum permissible weight for the robot is 10 kg.
3. The robot should not be split intentionally into components or parts during the match.
4. The machine can be wired/wireless.
5. The robot must be self-powered, AC power supply will not be provided, except for charging your batteries (in the breaks only).
6. If the bot is not ready or stops in between the match, is disqualified.
7. The length of the wire (for wired bots) should be long enough to cover the whole arena and the wire should remain slack during the complete game.

GAME PLAY RULES:

1. A team can have a maximum of 4 members.
2. Each match consists of two rounds.
3. Each round will contain 3 raids of each team and each raid will be of 30 seconds. there will be two teams, the Alpha team and the Beta team.
4. A toss will decide the side of the arena which the winning team wants.





5. If there is an entangling of wires then the game is paused and the game will start from the same locations as the bots. Technical breaks can be used by both teams which last for 40 seconds and can be used only once per game (including tie breaker round)
6. The time between each round is 1 minute. Hand touching during the game to avoid the bot from falling outside the arena will lead to the bot being considered as fallen and necessary points will be given to the opposite team.
7. The final decision will be in the hands of the judges.

Registration Fees: Rs. 299/-

Faculty Coordinators:

1. Dr. Bharati S. Pochal - Chairman
2. Prof. Shilpa Joshi - Member
3. Prof. Vijayalaxmi S. D. - Member
4. Prof. Shruthi Rampure - Member

Student Coordinators:

1. Mudgal - 7795439113
2. Vishal - 9964661046





PRAGYAN (Quiz)

“Think. Learn. Triumph.”

BASIC RULES OF THE COMPETITION:

1. Only team entries are allowed, and the team shall consist of 03 persons. A valid ID of the college or institution is mandatory for the participants.
2. The decision of the quiz master will be final and will not be subjected to any change.
3. The participants shall not be allowed to use mobile or other electronic instruments during the quiz time.
4. The questions shall be in the form of multiple choice, true/false statements, specific answer questions, etc.
5. Audience/Supporters shall not give any hints or clues to the competitors.
6. Replacement of any participant of a team is not allowed after registration.

There will be three rounds in the quiz competition,

1. Preliminary round
2. Elimination round
3. Final round or stage round.

PRELIMINARY ROUND:

1. Each team will be given a set of question papers containing 25 multiple-choice objective-type questions. The following rules will be applied for the preliminary round.
2. Time limit: 25 minutes.
3. Each question will carry 1 mark.





REGIONAL LEVEL
TECHNO MANAGEMENT-CULTURAL FEST



ELIMINATION ROUND:

1. Each team will be given a set of question papers containing 20 multiple-choice objective-type questions. The following rules will be applied for the preliminary round.
2. Time limit: 20 minutes.
3. Each question will carry 1 mark.
4. Only top four teams will be selected for final round.
5. In case of tie between two or more teams, further five questions will be asked for final selection. This step will be continued till the selection of 4 teams.

FINAL QUIZ/STAGE ROUND:

The final round will be comprised of the following stages:

Stage 1: Each round comprises of two questions for each team and the response time is 1 minute.

1. Round 1: Sports
2. Round 2: Entertainment
3. Round 3: Audio/Visual

Stage 2: Each round comprises of two questions for each team and will have three lifelines phone a friend, 50:50 and flip the question. There is no time limit.

1. Round 4: Indian History
2. Round 5: Indian Geography
3. Round 6: Science and Technology
4. Round 7: Indian Constitution
5. Round 8: Current Affairs





Stage 3: Rapid Fire round

The following rules will be applicable for the final round,

1. 10 marks will be awarded for the correct answer and 5 marks will be deducted for each wrong answer.
2. The response time for each question is 30 seconds and the time limit is 5 minutes.
3. There is no pass option.
4. Team discussion is allowed.

****SURPRISE ROUND IN CASE OF TIE IN THE FINAL ROUND****

Registration Fees: Rs. 299/-

Faculty Coordinators:

1. Prof. Saniya Farheen - Chairman
2. Prof. Sharankumar Gobbur - Member
3. Prof. Triveni - Member

Student Coordinators:

1. Varun - 8971074838
2. Sahana - 7090232443





VAGMITA (Elocution)

“Speak out and Stand Out”

TOPICS FOR THE CONTEST:

1. Nation Building and Global Issues
2. Digitalization- Issues and Challenges
3. Education and Youth Empowerment.
4. Economy and Governance.
5. Technology and Innovation.

RULES AND REGULATIONS:

1. ELIGIBILITY & REGISTRATION

- The event is open to registered participants of Yukti Fest 2026 only.
- Each participant must complete registration before the deadline.

2. TOPIC GUIDELINES

- Topics will be either:
 - a. Provided in advance by the organizers OR
 - b. Given on the spot (depending on the event format).
- Participants must strictly speak on the given topic only.

3. TIME LIMIT

- Each participant will be given 3–5 minutes to deliver the speech.
- A warning bell will ring at the final minute.
- Exceeding the time limit may lead to point deduction.





REGIONAL LEVEL
TECHNO MANAGEMENT-CULTURAL FEST



LANGUAGE & ORIGINALITY

The speech must be delivered in one of the following languages:

English

Hindi

Kannada

All three languages must be equally listed with their respective script representation next to them.

5. JUDGING CRITERIA

Content and relevance to the topic.

Clarity and pronunciation.

Confidence and body language.

Creativity and originality.

Time management.

6. PROPS & AIDS

No electronic gadgets, cue cards, or written notes are allowed unless specified by organizers.

7. CONDUCT & DISCIPLINE

Report at the venue 30 minutes before the event begins.

Maintain proper decorum. Misconduct or inappropriate language will result in disqualification.

8. JUDGES' DECISION

The decision of the judges will be final and binding.

Registration Fees: Rs. 149/-

Faculty Coordinators:

1. Dr. Yatheesh Chandra M. S. - Chairman
2. Dr. Vidyavathi Reddy - Member
3. Prof. Srinivas Gaddad - Member
4. Prof. Shreedevi Biradar - Member
5. Prof. Susmita Dyapur - Member

Student Coordinators:

1. Darshan - 8431268373
2. Saanvi - 7019731838





DAKSH (Best Manager)

"It's hard to beat a person who never gives up."

Prepare for a thrilling journey as you dive diving into the Action and Excitement of the ultimate managerial challenge! Embark on an extraordinary journey, striving to elevate to the highly sought title of the best manager in the business world. Showcase your grit and determination across the realms of management function. Unleash your innate managerial instincts, strategically navigating your path to victory because this is your golden opportunity for absolute domination. What's the holdup? Seize the moment and let the conquest begin!

Event Overview

Target Participants: BBA / B.Com / MBA / Management Students/Others if interested.

Objective: To identify and reward students who demonstrate managerial knowledge, leadership ability, problem-solving skills, communication skills, and decision-making capability.

Total Rounds: 3
Total Marks: 120

Round 1: Elimination Test,
Round 2: Case Study Analysis,
Round 3: Personal Interview (each round carries 40 marks)

General Rules for Participants

1. The competition is open to management/interested students only.
2. Participants must report 15 minutes before the event.
3. Mobile phones and electronic devices are not allowed during the test round.
4. For technical rounds having laptop is mandatory.
5. Judges' decision will be final and binding.
6. Participants must maintain professional behavior and formal dress code.
7. Any malpractice or misconduct leads to disqualification.





REGIONAL LEVEL
TECHNO MANAGEMENT-CULTURAL FEST



Round 1 – Elimination Round (Written Test)

Objective:

To evaluate basic management knowledge, business awareness, and analytical ability.

Duration: 30 Minutes

Evaluation criteria's consist of Management concepts, Business Awareness, Logical Reasoning and mini case analysis.

Selection: Top 10–12 participants qualify for Round 2.

Round 2 – Case Study Analysis

Objective:

To evaluate decision-making ability, strategic thinking, and presentation skills.

Preparation Time: 10 Minutes

Presentation Time: 3–4 Minutes

Evaluation criteria's: Problem Identification, Quality of Solution, Practical Approach and Presentation Skills

Top 5 participants qualify for the final round.

Round 3 – Personal Interview (Final Round)

Objective:

To evaluate leadership qualities, confidence, communication skills, and managerial mindset.

Interview Duration: 5–7 Minutes per participant.

Evaluation criteria's: Leadership Ability, Communication Skills, Confidence & Personality and Decision-Making Ability

Registration Fees: Rs. 199/-

Faculty Coordinators:

1. Dr. K. Shivaraman Gouda - Chairman (9901857371)
2. Prof. Sanjay Pattanshetty - Member
3. Prof. Rachappa Biradar - Member

Student Coordinators:

1. Gurudevi - 8546833555
2. Mahek - 9591115536





SHRESTHA VITTA (FINANCE)

"Leverage your financial knowledge to outsmart, outearn, and outlast the competition."

Money earned through knowledge and strategic decision-making is the true reward of financial wisdom.

This event provides an opportunity for aspiring managers to demonstrate their financial acumen, analytical ability, and market intelligence.

Event Overview

Shrestha Vitta is a dynamic finance competition designed to test participants' understanding of financial markets, economic concepts, investment strategies, and analytical decision-making.

The event integrates financial knowledge, strategic thinking, and practical market exposure, enabling participants to apply theoretical finance concepts to real-world scenarios.

Through structured rounds, participants will experience financial quizzes, terminology challenges, market intelligence tests, stock market simulations, and case-based financial analysis.

Eligibility

Open to UG and PG students of Commerce, Management, and related disciplines

Participants must register through their respective institutions.





REGIONAL LEVEL
TECHNO MANAGEMENT-CULTURAL FEST



Team Composition

Each team must consist of 2 members.

Individual participation is not allowed

A participant can be part of only one team.

Team members must remain the same throughout the competition

General Rules

Participants must report 30 minutes before the event.

Mobile phones or electronic devices are not permitted unless instructed

No AI tools should be used during the whole event.

Any malpractice will lead to disqualification

Participants must maintain professional discipline

The organizing committee reserves the right to modify rules if required

NOTE: Details will be provided on spot

Registration Fees: Rs. 249/-

Faculty Coordinators:

1. Prof. Rahul Moolbharathi - Chairman
2. Dr. Sony Hiremath- Member
3. Prof. Siddharam C. S.- Member

Student Coordinators:

1. Bhavani - 6362168442
2. Indira - 9353699588
3. Renuka Jadav - 7259148689
4. Akash - 7349122492





VIPANAN (Marketing)

"Drive Desire, Spark Action, Elevate Your Business"

"Do you have the innovation to stand out in the marketing world? Vipanan, a dynamic marketing event, provides a platform for students to showcase their skills, ignite their creativity, and unleash their clever wits on a global stage."

EVENT GUIDELINES:

1. Teams consist of 2 members at this event.
2. Bring college ID cards.
3. Bring personal laptops, internet dongles, pen drives, calculators, etc.
4. Specific rules for each round.
5. Disqualification for rule violations.
6. Clarify doubts before the event starts.
7. Judges' decisions are final.

ROUNDS:

Round 1: Sales Competition

Round 2: Product Launch

Round 3: Logo Login

Round 4: Rejuvenating Market

Registration Fees: Rs. 199/-

Faculty Coordinators:

1. Dr. Satish Uplaonkar - Chairman
2. Dr. Sharangoud Biradar - Member
3. Prof. Priya Patil - Member

Student Coordinators:

1. Vishwanath Shakapur - 9110285102
2. Anamika - 9113572213
3. Chanabassapa Gouda - 9148500589





REGIONAL LEVEL
TECHNO MANAGEMENT-CULTURAL FEST



MANAVA SANSADHAN (HR)

“Hiring has never been this easy”

RULES & REGULATIONS:

There will be 3 levels

Level 1: Quiz

Level 2: Group Discussion

Level 3: Personal Interview

DETAILS:

1. The quiz contains 25 questions (30 minutes)
2. Group discussion includes debates/case studies
3. Personal interview.

Registration Fees: Rs. 199/-

Faculty Coordinators:

1. Dr. Rajshekhar Basavapattan - Chairman
2. Dr. Rekha Patil- Member
3. Mr. Nagesh Walikar - Member (7760888872)

Student Coordinators:

1. Aishwarya - 7259664394
2. Chetan - 7378227346





SUMEDHA (Business Start-up)

RULES & REGULATIONS:

1. A team must include a minimum of two members and a maximum of three members.
2. A mentor among the faculty will be assigned to each team.
3. First round consists of a brief presentation of business idea.
4. The jury will select the best business ideas from first round.
5. Second round comprises of (10 minutes) in-depth presentation, product demo, business proposal.
6. The rules of the competition may be amended either by organizers/jury from time to time.
7. The jury reserves the right to disqualify any entry and its decision is final and binding on all the stakeholders.
8. Privacy will be maintained.

Faculty Coordinators:

1. Dr. Shailaja Kheni - Chairman
2. Dr. Mamtha S - Member

Student Coordinators:

1. Shantala B. - 8088492423
2. Akash - 6363205307

Registration Fees: Rs. 399/-





STHALA CHITRAPATHA (Spot Photography)

RULES & REGULATIONS:

1. Team size: 01.
2. The theme will be given on the spot.
3. Participants should report on the first day only.
4. Participants should have their own Mobile, DSLR, and Camera.
5. The photo Limit is 3, Submit a soft copy before 5:00 PM of the same day of the FEST.
6. Provide technical details of the image to retain the originality.
7. Photoshop Manipulation & adding additional elements are not allowed. However, Basic Editing, Enhancement & cropping are allowed without affecting the genuineness of the photo.
8. The additional instruction will be announced on the spot.
9. The judge's decision will be the final.

Registration Fees: Rs.199/-

Faculty Coordinators:

1. Dr. Satish Upplaonkar - Chairman
2. Prof. Adarsh Gadale - Member
3. Prof. Vikram Patil - Member

Student Coordinators:

1. Karthik B. - 8088296705
2. Aditya - 9886102167





CHITRAGATHA (Short Film)

RULES & REGULATIONS:

1. This will be a group activity and the team size :05.
2. Themes will be given on the spot.
3. The duration of the movie will be 2-5 minutes.
4. Participants have to bring their equipment(camera, stand, etc)
5. Participants will do their editing.
6. Judgment will be based on adherence to the theme, script & and narration.
7. Participants should report on the first day only.
8. Language - Any language but with English subtitles.
9. Basis of evaluation - Best Direction, Best character, Best film & Cinematography.
10. The short films have to be strictly submitted in pen drive only on the second day of the Fest.
11. The additional instruction will be announced on the spot.
12. The judge's decision will be the final.

Registration Fees: Rs. 299/-

FaFaculty Coordinators:

1. Dr. Satish Uplaonkar - Chairman
2. Prof. Adarsh Gadale - Member
3. Prof. Vikram Patil - Member

Student Coordinators:

1. Vishwanath - 7337869533
2. Abhishek - 8618051004





RUPREKHA (Sketch Art)

“Capturing Creativity in Every Stroke”

Rules & Regulations:

1. Time limit is 1hr 30mins for each sketch art.
2. Participants will not be allowed to participate once the event starts. So, they are requested to assemble at the venue 15 mins in prior.
3. Participants are responsible for the arrangement of materials required.
4. Artwork must be created using only pencils, no other coloring mediums are allowed.
5. The artists are allowed to use A4 Sheet only which will be provided at the venue.

Artistic Theme:

1. PLASTIC FREE EARTH
2. DIGITAL ADDICTION
3. MENTAL HEALTH AWARENESS

Judging:

1. Entries will be judged based on creativity, originality, skill in pencil technique, adherence to the theme, and overall artistic merit.
2. The decision of the judges is final

Winners and Prizes:

1. Prizes will be awarded to the first and second winners as specified in the event details.

Code of Conduct:

1. Participants are expected to adhere to a high standard of ethics and conduct.
2. By participating in the Pencil-Only Sketch Art Event, participants acknowledge that they have read, understood, and agree to abide by these Terms and Conditions.

Registration Fees: Rs. 199/-

Faculty Coordinators:

1. Dr. Kishan Naik- Chairman
2. Prof. Pallavi Patil - Member

Student Coordinators:

1. Shweta - 6363203819
2. Priyanka - 9480402194





HASTAKALA (Painting)

“Global War for Natural Resources”

The students could showcase their creativity and express their thoughts by painting on the following themes:

- Theme: - Global War for Natural Resources

RULES:

1. The student should be studying in UG/PG
2. Category: Spray Painting, Oil Painting & Canvas Painting
3. All artworks must be original; no entries will be accepted or considered if they are plagiarized.
4. Only one entry per student.
5. The duration of the competition shall be two hours. No extra time shall be given on any grounds.
6. The participants will need to **BRING THEIR A3 SIZE SHEET OF PAPER (297 mm x 420 mm)**, drawing and painting material, and rough cloth for cleaning, etc.
7. Colour should not be thrown on the floor or side wall while executing the work or after the competition is over
8. Evaluation will be based on the theme, quality, difficulty of work, artistic value, and overall presentations.

Registration Fees: Rs. 199/-

Faculty Coordinators:

1. Prof. Ambadas Kadam - Chairman
2. Prof. Nikita Patil - Member
3. Prof. Suma - Member

Student Coordinators:

1. Yash Raj - 8618553340
2. Sheetal Mathapati - 9110884362





SWACHITRA (Selfie Point)

“Frame the Campus, Capture the magic”

TERMS AND CONDITIONS:

1. Each group consists of maximum 4 members.
2. The total duration of the event is 2-hours.
3. Each group can choose any suitable spot within the VTU campus to create their selfie point.
4. Participants should bring their own materials required for the setup.
5. All members of the group should actively participate in creating the selfie point.
6. Participants should not damage campus property.

Judging:

Evaluation will be based on creativity, presentation, innovation, and teamwork. The decision of the judges is final.

Registration Fees: Rs. 199/-

Faculty Coordinators:

1. Dr. M A Waheed. - Chairman
2. Prof. Shivakumar Kalgi - Member
3. Prof. Shweta Sharanappa. - Member

Student Coordinators:

1. Ruchita Kamble - 9741281950
2. Shweta - 8088634250





NRITYA - SAADHANA (Dance- Solo & Group) *“Dance with Grace and Confidence”*

TERMS AND CONDITIONS:

1. Both Solo and Group dance performances are permitted.
2. Each participating college is allowed to send only one entry for Solo and one entry for Group performance.
3. No college will be permitted to submit more than one entry in each category.
4. Time Limit for Solo dance is 3 to 5 mins & Group dance is 6 to 8 mins for each performance. Exceeding the time limit may lead to negative marks or disqualification.
5. Choice of song is open to the participants.
6. Group Dance can have 4-8 members.
7. The participants are requested to bring USB with uploaded song. Each File must be clearly labeled.
8. No props/customs will be provided by the Coordinator.
9. Green room would be provided for changing purpose.
10. Dance performance should not convey any indecent gesture.
11. Judges decision will be fair and final.
12. The dance should not end with negative emotion.
13. No on spot registration. It will be in prior. .

Registration Fees: Solo: Rs. 299 & Group: Rs. 499/-

Faculty Coordinators:

1. Dr. Manjunath Awalakki - Chairman
2. Dr. Savita S. G. - Member
3. Prof. Anita Kulkarni - Member
4. Prof. Ashwini Sangam - Member

Student Coordinators:

1. Sagar S - 6361615472
2. Durga - 8310622529





NINAAD (Singing - Solo & Group)

“Find the Voice within”

Solo Singing - Semiclassical/Retro 1970's - 1980's

TERMS AND CONDITIONS:

1. Each performance has a 3-minute time limit.
2. Participants will not be allowed to refer to lyrics while singing.
3. The participant will be judged on the song selection, vocal clarity, rhythm, and audience appeal.
4. Copy of lyrics should be sent to the coordinators well before the event.
5. Karaoke and musical instruments are not allowed.
6. The choice of song is open to the participants but the song should not have any slang or derogatory language.

Pop or Rock (Rock out with your socks out)

TERMS AND CONDITIONS:

1. A team should have a minimum of 4 maximum of 10 members.
2. Time duration 15 mins (including set-up and clearance).
3. The participant has to bring their musical gear.
4. Instruments of all kinds are welcomed.

Registration Fees: Solo: Rs. 199/- & Group: Rs. 499/-

Faculty Coordinators:

1. Dr. Swaroopa Shastri - Chairman
2. Prof. Unnati Ukanal - Member
3. Prof. Akshata Chirde - Member

Student Coordinators:

1. Shweta K. B. - 843185619
2. Krishna veni - 8147549131





REGIONAL LEVEL
TECHNO MANAGEMENT-CULTURAL FEST



NAVYATAA (Ramp Walk) *“Stand out from the Crowd”*

TERMS AND CONDITIONS:

1. The theme for the event will be: **“Ethnic”**.
2. Single and Group ramp walks are allowed.
3. Vulgarity is strongly prohibited. Any form of obscenity will lead to debarring the team from the contest.
4. Ramp walk will be judged on costumes, theme, walking stance, attitude, and tagline.
5. Each group should have one tagline representing their group and the theme (**Ethnic**).
6. The decision of the judges will be final and binding.
7. All costumes are permitted, which should maintain decency.
8. Green Room will be provided for changing purposes.
9. Participants should carry their costumes.

Registration Fees: Solo & Group: Rs. 199/-

Faculty Coordinators:

1. Dr. Rekha N. Patil - Chairman
2. Prof. Pooja Marab - Member
3. Prof. VijayaLaxmi S. D. - Member
4. Prof. Neha Deshmukh - Member

Student Coordinators:

1. Vikas Patil - 9380448852
2. Sakshi - 8904435769





TALAASH (Treasure Hunt)

Khelo Dimag se, dhundo garmi me

RULES AND REGULATIONS:

1. Maximum of 50 teams are allowed on first-cum-first basis.
2. Each team can have a maximum of 5 members. Each team will be assigned a color code (i.e. piece of paper of their color).
3. Team color code will be assigned with performing a task.
4. The clues are found to be in a particular order.
5. Each time 10 teams will be playing round wise.
6. All the round wise winners will be scheduled for final round.
7. All the clues of the team are different and located at different places but the final destination, the treasure is the same. The team that finds the treasure is the Winner.
8. Each identified clue carries 10 points.
9. A team cannot skip a clue. Skipping clue leads to the Negative marking (only one chance will be given).
10. The time given to find each clue for each time is 10 minutes only.
11. If Participants find another team's clue by any chance they are not supposed to tamper with it.
12. A violation of this rule could disqualification of the team.
13. Players of your team should not destroy property belongings if found doing so they will be disqualified and will be charged with a penalty.
14. Disqualification will be done if any team is found Malpracticing
15. Help from the volunteers, friends, and discussion among other team members leads to Negative marking and disqualification
16. Mobile Phones are strictly banned while playing the game if found direct disqualification.

Registration Fees: Rs. 999





REGIONAL LEVEL
TECHNO MANAGEMENT-CULTURAL FEST



Faculty Coordinators:

1. Mr. Sharan Patil - Chairman
2. Mr. Praveen Joshi - Member
3. Mr. Prashant Kaler - Member
4. Mr. Santosh - Member
5. Ms. Renuka - Member
6. Ms. Sneha C. T. - Member

Student Coordinators:

1. Mahashewari - 8722245013
2. Bheemaray - 7975173484





KADANA (BGMI)

“From the Drop Zone to Victory”

BGMI is Popular Game created a buzz and sensation in the younger generation, Come let's explore your strategic, tactical skills eliminating your opponents and winning the chicken dinner.

BGMI (BATTLEGROUNDS MOBILE INDIA) PLAYER GUIDELINES:

1. It is a 4(+1) player team tournament. A 4 man-starter roster and up to 1 substitute.
2. Emulators are not allowed in any game mode organized. The player will be disqualified if found using any kind of emulator.
3. Players need to carry their mobile phones and headphone and can play on android/ios tablets/phones only.
4. Only in-game voice chat should be used after the game is started till its completion.
5. Any use of unfair means such as aimbot, trigger bot, ESP will be disqualified.
6. Should a team/player fail to join the room in time, their squad will be disqualified.
7. Organizers would not be held responsible for connectivity issues on the participant's side.
8. The entry fee would not be refunded under any circumstances.
9. Organizers reserve the right to accept or reject any entry without stating a reason thereof.
10. Any player/team who attempts to disrupt matches with verbal or physical abuse in any manner will be removed from the game.
11. Participants are requested to remain ready at least 30 minutes prior to the start of any match.

**Late entries would not be allowed*

Registration Fees: Rs. 499/-





REGIONAL LEVEL
TECHNO MANAGEMENT-CULTURAL FEST



Faculty Coordinators:

1. Prof. Kiran Patil - Chairman
2. Prof. Rahul Moolbharathi - Member

Student Coordinators:

1. Veeresh - 8277047428
2. Bhoomika - 9448787253





REGIONAL LEVEL
TECHNO MANAGEMENT-CULTURAL FEST



MECH MASTER

“TOD JOD”

Event Rules

1. Each Participant will receive one screw jack and tool kit.
2. Participant must first disassemble the screw jack completely.
3. After inspection by judges, teams must reassemble it correctly.
4. Participant must use only the provided tools.
5. No external help or reference materials are allowed.
6. All parts must be placed in an organized manner during disassembly.
7. Any damage to components will lead to penalty points.
8. Judges will check proper functioning of the jack after assembly.
9. Decision of judges will be final and binding.

Judging:

- Entries will be judged based on creativity, originality, skill in pencil technique, adherence to the theme, and overall artistic merit.
- The decision of the judges is final

Time Limit

Total Time: 15 minutes Disassembly: 7minutes

Assembly: 8 minutes

Winners and Prizes:

- Prizes will be awarded to the first and second winners as specified in the event details.

Code of Conduct:

- Maintain respectful and professional behavior.
- Follow all instructions given by organizers and judges.
- No cheating or interference with other teams.
- Use tools responsibly and safely.
- Keep the work area clean and organized.
- Respect the time limit.
- Judges' decisions are final.

Faculty Coordinator

1. Dr. Kishan Naik – Chairman (Contact no. 8660786633)
2. Prof. Shambulingayya Para - Member

Student Coordinator

1. Rajesh Holkar - 9901339103
2. Sumit - 6364164522

Registration Fees: Rs. 299/-





REGIONAL LEVEL
TECHNO MANAGEMENT-CULTURAL FEST

POPSICLE BRIDGE

“Model Making Competition”

Rules & Regulations:

1. Objective

Registered participants (Civil Engineering students only) must design and construct a bridge model using Popsicle sticks that symbolizes the theme “Reignite the Fire”, representing innovation, resilience, rebuilding, and renewed strength.

2. Materials Allowed

- Exactly 100 Popsicle sticks must be used.
- Fevicol (whiteglue) is the only adhesive permitted.
- No other materials such as tape, nails, thread, rubber bands, thermocol, cardboard, or hot glue are allowed.

3. Construction Rules

- The bridge must be entirely constructed from Popsicle sticks and Fevicol only.
- Participants must bring their own materials (100 sticks and Fevicol).
- Cutting or trimming Popsicle sticks is not allowed.
- Pre-built or partially assembled models are not allowed; construction must start at the venue.

4. Time Limit:

- Participants will be given 90 minutes to complete the bridge.

5. Team Participation:

- Each team may consist of 1–3 participants.
- Team members must collaborate and share responsibilities during construction.
- Only Three teams are allowed from each Institute/College/University.

6. Design Requirements:

- The bridge must have a minimum span requirement (e.g., 30cm gap) as specified by organizers.
- The bridge should be self-supporting and capable of standing independently.

7. Judging Criteria:

The bridge models will be evaluated based on:

1. Structural Strength & Stability—Ability to hold weight without collapsing.
2. Design & Engineering—Smart use of Popsicle sticks and structural design.
3. Creativity & Innovation—Unique design concept.
4. Neatness & Finishing—Clean joints and overall presentation.

8. Load Testing:

- Bridges may be tested by placing weights gradually until failure.
- The bridge holding the maximum load will receive higher structural scores.

9. Disqualification

Participants will be disqualified if:

- They use more than 100 Popsicle sticks, adhesives other than Fevicol.
- They bring pre-assembled parts.
- They damage another team's model.

10. Judge's Decision

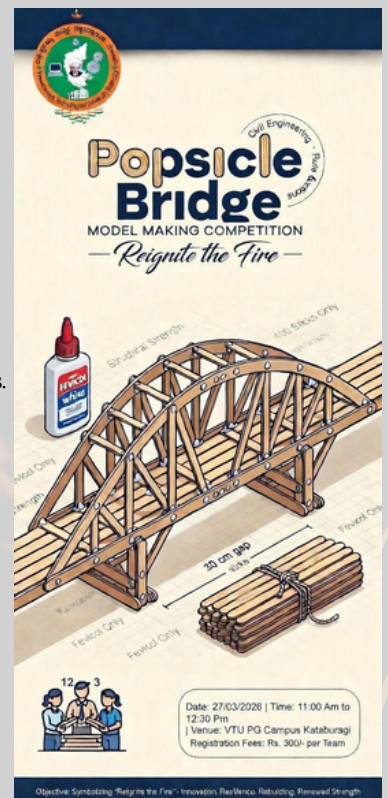
- The decision of the judging panel will be final and binding.
- No disputes or appeals will be entertained.

Faculty Coordinator

1. Prof. Shivakumar Kalgi – Chairman
2. Prof. Sharan Kumar S Gobbur - Member

Student Coordinator

1. Sadananda N. - 7019496868
2. Prathiksha K. S. - 9880299755
3. Syed Sarwar Yousuf - 9071342826
4. Vinay Kumar - 9449967013



Registration Fees: Rs. 299/- Team





EXTRA YARD

“The Human reach Challenge”

1. Team & Personnel

Team Size: Each team must consist of exactly 6 members.

Roles: Teams must internally designate:

The Anchors: The heavy-base members who stay behind the line.

The Reacher (only-1-member): The individual who places the bottle.

Eligibility: Open to all registered UG and PG students.

2. Technical Specifications

The "Fire" Zone: The area beyond the starting line is the "Fire zone." No part of a participant's body or clothing may touch this ground.

The Payload: A standard 500ml water bottle (filled to a specific level for stability) will be provided.

The Tool: No external tools (ropes, belts, sticks, or extra clothing) may be used to extend reach. Only human-to-human contact is permitted.

3. Game Play Rules

Starting Position: All 6 members must stand entirely behind the starting line.

The Reach: The "Reacher" must place the bottle on the ground in the fire zone with the help of Anchors without touching the Fire Zone. The bottle cannot be dropped, thrown, or slid. It must be placed vertically.

Stabilization: The bottle must remain standing independently for a 3-second "dwell time" after the team releases it or retracts.

Time Limit: Each team has 90 seconds to complete their best attempt from the moment the whistle blows.

Attempts: Total of 3 -attempts will be given to each team

The organizers reserve the rights to change any of the above rules as they deem fit.

4. Scoring & Measurement

Measurement Point: The distance is measured from the inner edge of the starting line to the nearest base point of the bottle. Team which places the bottle at longest distance will be the winner.

Units: Measurements will be recorded in centimeters.

Tiebreaker: In case of a distance tie, a teamwork game will be conducted.





REGIONAL LEVEL
TECHNO MANAGEMENT-CULTURAL FEST



5. Disqualifications & Penalties

The "Burn" Penalty: If any team member touches the ground beyond the line with any body part, the attempt is immediately voided.

Stability Failure: If the bottle falls over before the 3-second mark, the score for that attempt is zero.

Assistance: Anchors may not hold onto fixed structures (walls, pillars, or furniture). They must rely solely on their own friction and teammates.

· The decision of the judges will be final and abiding. Argument with judges in any form will lead to the disqualification of the team.

Safety Mandates

Footwear: Teams are advised to use Sports shoes or shoes with high-friction rubber soles.

Grip: Teams are advised to use "Wrist-to-Wrist" locks to prevent joint strain.

Staff Coordinator

1. Dr. Shilpa B. Kodli – Chairman
2. Prof. Neha Deshmukh - Member

Student Coordinator

1. Shivaputra - 6364694469
2. Shaik Md. Umar Farooq - 9480858058

Registration Fees: Rs. 299/- Team





REGIONAL LEVEL
TECHNO MANAGEMENT-CULTURAL FEST



For any queries, feel free to contact us:

Dr. Ambresh Bhadrashetty : 8749039999

Dr. Maneeth P. D. : 9886120967

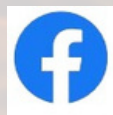
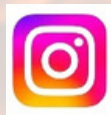
e-mail: vtuyukti.klb@gmail.com

For more info:

<https://yuktiklb.vtu.ac.in>



Follow us at:





For accommodation, feel free to contact us:

(Accommodation for Boys)

Dr. Sharangoud Biradar : 9980516328

Accommodation Incharge

(Accommodation for Girls)

Dr. Rekha N Patil : 8050336105

Accommodation Incharge

e-mail: vtuyukti.klb@gmail.com

WELCOME you ALL

